

State of Wisconsin Department of Public Instruction

Elizabeth Burmaster, State Superintendent

****NEWS RELEASE****

FOR IMMEDIATE RELEASE

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Wisconsin FCCLA collects funds to support 'Feed The Children'

Donations to benefit the Community Action Coalition of South Central Wisconsin

MADISON—Members of Wisconsin's Family, Career and Community Leaders of America (FCCLA) collected more than \$8,000 to sponsor a truck of food and supplies that will help people in poverty in south central Wisconsin.

The national FCCLA organization chose Feed The Children for its 2007-08 National Outreach Project. By raising funds, FCCLA members participate in a truck sponsorship program to provide tangible relief to children and families in need.

"The FCCLA officers and members throughout Wisconsin are showing compassionate leadership by reaching out to help people in need," said State Superintendent Elizabeth Burmaster. "With their involvement in this effort, these young people have put into practice several 21st century skills—creativity, social responsibility and organization—all of which will benefit them throughout their lives."

The truck sponsorship program delivers of 400 boxes of food, 400 boxes of personal care items, and two pallets of miscellaneous goods to hungry children and families in the community. A single sponsored truck provides approximately \$35,000 to \$50,000 worth of food and other essentials to families in need. (Actual weight and value of product varies by shipment.) Wisconsin FCCLA members raised a total of \$8,030, which was more than the \$7,200 needed to sponsor a truck.

In Wisconsin, there are 108 local FCCLA chapters with more than 1,900 members. At the conclusion of their leadership training program in Madison, FCCLA state officers greeted the sponsored truck and unloaded the supplies for local delivery through the Community Action Coalition of South Central Wisconsin.

Family, Career and Community Leaders of America is a nonprofit national career and technical student organization for young men and women in family and consumer sciences education in public

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and private schools through grade 12. The FCCLA mission promotes personal growth and leadership development through family and consumer sciences education. FCCLA members develop skills for life through—character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation—as they focus on the multiple roles of family member, wage earner and community leader. The state FCCLA adviser is Diane Ryberg, a family and consumer education consultant with the Department of Public Instruction.

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NOTE: This news release is available electronically at http://dpi.wi.gov/eis/pdf/dpi2008_98.pdf. Additional information about the Wisconsin Chapter of Family, Career and Community Leaders of America is available on the Department of Public Instruction FCCLA website http://dpi.wi.gov/fccla/fchome.html.